February/2012

Product of the Month:
**iS Clinical Hydra-Cool Serum**

Show your skin some TLC this Valentine's Day with **iS Clinical’s Hydra-Cool Serum**!

This cool and refreshing, yet extremely powerful multipurpose formula is designed to rejuvenate, hydrate and soothe the skin. Hydra-Cool provides intense hydration, supplies optimal antioxidant protection AND efficiently delivers essential vitamins to the skin cells. It contains Centella Asiatica, an amazing botanical ingredient which is proven to have extraordinary healing capabilities as well as possess extremely high antioxidant properties.

Hydra-Cool not only offers relief for dry, damaged and sunburned skin but it is also excellent for post procedural healing or soothing acne flare-ups. The men in your life can also use it as the perfect after-shave!

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Say YES to Winter SPF!

It’s no secret sunscreen is essential in the summer months. But did you realize it is just as important in the winter?

The sun may not feel as strong in these cooler months, but UV rays are just as harmful. UV exposure causes photo aging, i.e. wrinkles and sun spots. Premature aging? No thank you!

Trust us, your skin will thank you!

Dr. Kelly's Been Published!
Is there anything this super serum doesn't do?  
We think not!

10 % off through February!

Case of the Month: Labiaplasty with Dr. Herman

Labiaplasty, or genitalia rejuvenation, is a surgical procedure performed to reduce or reshape the skin that covers the female clitoris and vaginal opening. Although labiaplasty is sometimes deemed controversial, many women who feel self-conscious about their genitalia are relieved to know that there is a relatively minor procedure that can correct the problems they've encountered.

There are many reasons, cosmetic and/or functional, patients choose to undergo labiaplasty. Some women are born with large, irregularly shaped labia and are embarrassed by the appearance, while others want to correct the damage caused by childbirth. Many women experience discomfort during sexual intercourse, sports or other physical activities.

There are different types of labiaplasty procedures. *Labia minora reduction* is performed to reduce or reshape the skin surrounding the vaginal opening, while *labia majora reduction* refers to the correction of the outer labia. *Clitoral hood reduction* is performed to reduce the size and the area of the clitoral prepuce in order to further expose the clitoris. *Labial fat grafting* involves removing fat cells from the lower abdomen, hips or lower back and injecting the skin of the labia majora, giving the labial area a more youthful look.

Labiaplasty is an outpatient procedure usually performed under local anesthesia that takes approximately one hour. Small incisions are made to remove excess tissue and even out the appearance of the labia. After surgery, patients may experience mild discomfort or swelling, which will subside in 1-2 weeks.

Impressive!

A study written by Dr. Kelly, along with Dr. Wolf and two other board certified physicians, was published in the January issue of the Aesthetic Surgery Journal.

The study focuses on “broken heart” syndrome, a rare coronary complication that can potentially occur in teenagers undergoing rhinoplasty.

Needless to say we are very proud of our docs!

5 Fun Facts with Dr. Franco

For those of you that haven’t gotten a chance to meet Dr. Franco, we’ve decided to start a monthly column where Dr. F lets us know a little bit about himself both professionally and personally!

Here we go...

1. I have an identical twin
most cases, the labiaplasty is undetectable and scarring is minimal. Patients can resume physical activity within 3-4 weeks.

With realistic expectations, labiaplasty is a great procedure that can increase a woman's self-esteem and confidence tremendously.

For more information or to schedule a consultation with Dr. Herman, please call us at 305.595.2969 or visit our website at www.miamiplasticsurgery.com.

2012 Skin-tentions!

January is the month of resolutions. We make promises to ourselves on ways to better ourselves. This month, we’re asking you to make a promise to your skin.

Our friends at Allure Magazine came up with this list of 10 Skincare Resolutions to commit to in 2012.

1. Moisturize after showering.
2. Wear sunscreen every day.
3. Take off your makeup at night.
4. Clean up immediately after the gym.
5. Book a yearly mole check.
7. Have mercy on your hands (and nails).
8. Clean your makeup brushes.
9. Keep your hands off your face.
10. Stick with the program.

So, do you think you can do it? You owe it to yourself to make 2012 absolutely gorgeous!

2. Fat can be used for hand rejuvenation.
3. I grew up in New Mexico on a pecan orchard.
4. Botox or Dysport can be used to treat excessive sweating.
5. I am a doctor, not a med student. I completed my plastic surgery training at Saint Louis University.

If you have any questions for Dr. Franco, you can email him at jfranco@miamiplasticsurgery.com or call us at 305.595.2969.

Botox Buddies

At MPS, we like to give credit where credit is due!

Anytime you bring in a friend that’s new to MPS for injectable treatments, you EACH get $100 off your treatments.

For more information or to schedule an appointment for you and your BFF, call us at 305.595.2969.

Rumor Control

brother.
Q & A with Dr. Wolf

Q. I was diagnosed with basal cell cancer, a form of skin cancer, on my nose, very close to my eye. I have seen several doctors who have had different opinions on treatment.

One surgeon wanted to take it out with "frozen sections" at the hospital, while another surgeon said he'd take it out and send to a pathologist, and depending the results, operate. The last surgeon said he'd perform MOHs surgery and send me to a surgeon to repair the defect. I am totally confused. What do you think I should do?

A. As a patient, you have every reason to be confused. While none of these options are wrong, there is one that I think is best, and I will tell you why.

Basal cell cancers are usually slow growing tumors that can invade surrounding normal structures. Because it is difficult to tell what is normal tissue and what is cancerous tissue, the tissue must be examined by a pathologist. This is something I'm sure all your doctors planned to do.

MOHs surgery is a technique that removes the cancer and immediately examines the tissue to be sure that all the tumor is gone, as does the the removal of the tumor by frozen section. Sending the tissue that was removed and having you come back for more surgery, logistically is more cumbersome. I, therefore would encourage you to have your surgery by a MOHs surgeon.

The removal of the cancer would be followed the same day or the next day by reconstructive surgery with either a facial plastic surgeon, a plastic surgeon or a dermatological surgeon with experience in reconstructing facial defects secondary to MOHs surgery. I hope this makes your choice easier. Good luck.

Read more here:
http://www.miamiherald.com/2012/01/25/2605256/given-3-options-which-to-choose.html#storylink=cpy

Dr. Wolf isn't going anywhere!!

In the December newsletter, we mentioned that Dr. Wolf will be occasionally seeing injectable patients in Napa and many of you expressed concern about him only being part-time at MPS. Not the case!

Dr. Wolf is a frequent visitor to Napa and was asked by a practice if he’d want to take on some patients during his time there. This will in no way affect his time and commitment to MPS. We promise!

Restylane, Perlane & Dysport Promotions!

February 1 - March 31

Save $40 per mL of Restylane or $50 per mL of Perlane!
Complete online rebate here.
Save $50 on Dysport
It is estimated that the average woman will tediously shave her legs 11,000 times during her lifetime. Hence, the increasing popularity of laser hair removal which offers the liberating idea of no more razors or waxing. Ever.

However, many patients are still on the fence about the treatment citing price, commitment or downright fear as reasons. Our response to that... Razor burn, ingrown hairs, frequent hair regrowth.

Still not sure? We asked some of our MPS girls why laser hair removal is the way to go.

"I've had three treatments so far and I can't believe I've gone this long without it. I get excited to get zapped!" - Ligia P.

"Because of my Syrian/Italian background, I've dealt with dark, thick and sometimes embarrassing body hair my whole life... until now! I'm 3 sessions into laser hair removal and see a major difference. I can't wait to be done by summer and not have to worry about shaving. Bye, bye bikini bumps!" - Shaun S.

"Permanent super soft skin like a baby's bottom? It's a great investment. Sign me up!" - Nora T.

"I first had laser hair removal done at my dermatologist's office 10 years ago and have yet to grow hair back. Time and a busy schedule got in the way, but I am back on track and LOVING the GentleMAX machine we use here at MPS. It's practically painless and extremely successful! PS, not all lasers are created equal- make sure it's a machine that works!" - Ivette O.

All laser hair removal packages will be 10% off in February!

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